



Presidential Inauguration Coverage

Wednesday 1/20/21 | 11am-2pm ET & 6pm-9pm ET

Coverage Summary

11am-2pm ET Anchored Coverage:

- 11:06am-11:55am ET: optional preview show
- 11:55am-12:59:50pm ET: continuous, commercial-free coverage
Optional join at 11:55:00am ET for stations not taking the preview show
- 1:06pm-1:58:50pm ET: optional post-Inauguration coverage

6pm-9pm ET Instant Special:

- Standard talk clock (06:00-58:50 each hour); air one, two or all three hours

All coverage is unbranded, without network or company identification

Satellite & Automation

- Audio is fed via Premiere Networks XDS: NBC News/Event (*RIGHT* channel only)
- Relay to trigger local breaks: TCALOCAL
- All local breaks must be covered

Contact

- Premiere Networks Operations Center: 800-276-4431
- Programming Questions: contact Chris Berry, Grace Blazer or Greg Foster

Inauguration Anchored Coverage — 11am-2pm ET

All times below are Eastern Time – All times are exact

11:06:00 ***PROGRAMMING BEGINS – INAUGURATION PREVIEW SHOW***

11:15:00 ***TCALOCAL 4:00 Local Break***

11:30:00 ***TCALOCAL 4:00 Local Break***

11:45:00 ***TCALOCAL 4:00 Local Break***

11:55:00 ***PROGRAMMING CONTINUES; OPTIONAL JOIN***

***** Beginning at 11:55am, coverage is continuous and commercial-free until 12:59:50pm *****

Should a speech be in-progress at 12:59:50pm, we will continue with coverage
and the local break relay will not be triggered.

In that case, stations may exit at the next scheduled break in the 1pm hour.
If needed, due to a speech, breaks in the 1pm hour may be bypassed.

12:59:50 ***TCALOCAL :10 Legal ID + Top-of-Hour News Window (must cover locally)***

1:06:00 ***PROGRAMMING CONTINUES – POST-INAUGURATION COVERAGE***

1:15:00 ***TCALOCAL 4:00 Local Break***

1:30:00 ***TCALOCAL 4:00 Local Break***

1:45:00 ***TCALOCAL 4:00 Local Break***

1:58:50 ***TCALOCAL PROGRAMMING CONCLUDES***

- *Ten-seconds of bump music follows all local breaks*

Inauguration Instant Special — 6pm-9pm ET

All times are exact

HOURLY CLOCK

:06:00 ***HOURLY ROGRAMMING BEGINS***

:15:00 **TCALOCAL 4:00 Local Break**

:30:00 **TCALOCAL 4:00 Local Break**

:45:00 **TCALOCAL 4:00 Local Break**

:58:50 **TCALOCAL *HOURLY PROGRAMMING CONCLUDES***

- *Ten-seconds of bump music follows all local breaks*
- *No programming is provided from :58:50 until :06:00 — stations must cover locally*

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